

EFFECTIVE INTERNATIONAL PRESENTATIONS

‘Perfect Steps to Persuade Others’



Book our 2-day Effective International Presentations workshop in 2023 designed for Thai professionals working with the multi-nationals

Client Feedback

“This improved my presentation techniques because video feedback was provided and I far better understand now my weaknesses and areas for improvement.”

- Our program provides strong and persuasive business presentation skills in English, which you present to international colleagues, fellow managers, customers and outside visitors.
- Participants will learn the skills for planning the content and arguments in a logical and impressive way.
- The practical applications of delivering presentations are aided by video recording of each participants’ presentation.
- This program has been designed to enable participants to learn the skills for skillfully presenting view points, facts, figures, summarizing, and asking for audience commitments.
- Practice presentation expressions and rhetorical devices used by well-known celebrities, politicians and business people.
- Skills for capturing and retaining audience's interest.
- Using visual aids effectively, such as Power Point Presentations.
- Analyze and appeal to left-and right-brain audience members. Tips and insights into appealing to different nationalities.
- Body Language and effective gestures and techniques for public presentations and public speaking. All the coaching and tips of Toastmasters and more!

**CROSS-CULTURAL
MANAGEMENT**
COMPANY LIMITED

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Schedule

DAY ONE

08:00 – 08:30	Morning Refreshments & Registration
08:30 – 10:00	Introduction and First Presentation Exploring & Analyzing Key Areas of Difficulty
10:15 – 10:30	Break
10:30 – 12:00	Development Areas for Preparing & Presenting Making Effective Introductions
12:00 – 13:00	Lunch
13:00 – 13:45	Making Effective Conclusions
13:45 – 15:15	Putting It All Together
15:15 – 15:30	Break
15:30 – 16:30	Considering the Body of the Presentation
16:30 – 17:30	Practicing the Body of the Presentation

DAY TWO

08:00 - 08:30	Morning Refreshments
08:30 – 10:00	Making and Using Visuals
10:00 – 10:45	Talking About the Numbers
10:45 – 11:00	Break
11:00 – 12:30	Q & A Tips for Dealing with Different International Audiences Body Language
12:30 – 13:30	Lunch
13:30 – 15:30	Keeping it Logical, Precise and Concise Putting it all Together (final project): Planning a Real Proposal for your own Management Team
15:30 – 15:45	Break
15:45 – 17:00	Presentations of Real World Proposals and Feedback from Peers & the Facilitator Presentation of Certificates

PRAISE FROM PARTICIPANTS:

- “The whole course was useful and a very good refresher.”
- “Helping me become a more efficient presenter -- this is exactly what I got!”
- “The video playback session with concrete comments and suggestions from the instructor showed me where to improve.”
- “I would like to thank the trainer for building my confidence and showing me what I was doing wrong.”
- “Very good course with a very good instructor who gave support and encouragement.”
- “Impressive! This was exactly the program I have been looking for.”

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Johnson & Johnson

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chantanee@crossculgmt.com
www.crossculgmt.com

Cross-Cultural Management Co., Ltd.
2 T. Yongkiat Glass Building, 5th Floor
Baromrachonanee Road, Bangumru
Bangplad, Bangkok 10700 Thailand
Tel: + 66 2 2881 8450
Fax: + 66 2 2881 8049