

EFFECTIVE INTERNATIONAL PRESENTATIONS

‘Perfect Steps to Persuade Others’



Book our 2-day Effective International Presentations workshop in 2013 designed for Thai professionals working with the multi-nationals

Client Feedback

“This improved my presentation techniques because video feedback was provided and I far better understand now my weaknesses and areas for improvement.”

- Our program provides strong and persuasive business presentation skills in English, which you present to international colleagues, fellow managers, customers and outside visitors.
- Participants will learn the skills for planning the content and arguments in a logical and impressive way.
- The practical applications of delivering presentations are aided by video recording of each participants' presentation.
- This program has been designed to enable participants to learn the skills for skillfully presenting view points, facts, figures, summarizing, and asking for audience commitments.
- Practice presentation expressions and rhetorical devices used by well-known celebrities, politicians and business people.
- Skills for capturing and retaining audience's interest.
- Using visual aids effectively, such as Power Point Presentations.
- Analyze and appeal to left-and right-brain audience members. Tips and insights into appealing to different nationalities.
- Body Language and effective gestures and techniques for public presentations and public speaking. All the coaching and tips of Toastmasters and more!

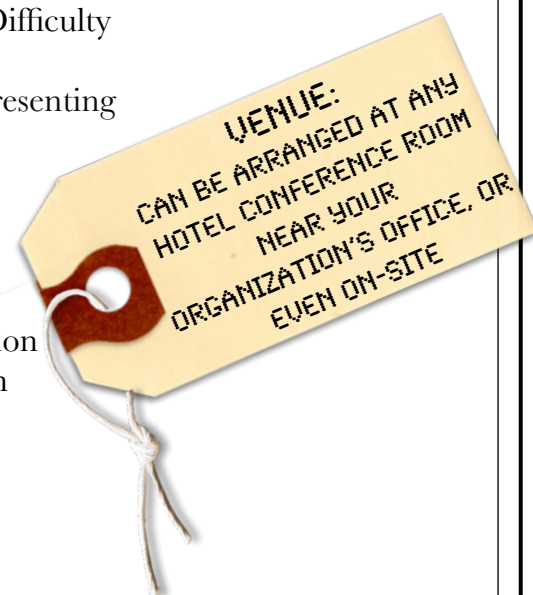
**CROSS-CULTURAL
MANAGEMENT**
COMPANY LIMITED

EFFECTIVE INTERNATIONAL PRESENTATIONS

Schedule

DAY ONE

| | |
|---------------|--|
| 08:00 – 08:30 | Morning Refreshments & Registration |
| 08:30 – 10:00 | Introduction and First Presentation Exploring & Analyzing Key Areas of Difficulty |
| 10:15 – 10:30 | Break |
| 10:30 – 12:00 | Development Areas for Preparing & Presenting Making Effective Introductions |
| 12:00 – 13:00 | Lunch |
| 13:00 – 13:45 | Making Effective Conclusions |
| 13:45 – 15:15 | Putting It All Together |
| 15:15 – 15:30 | Break |
| 15:30 – 16:30 | Considering the Body of the Presentation |
| 16:30 – 17:30 | Practicing the Body of the Presentation |



DAY TWO

| | |
|---------------|---|
| 08:00 - 08:30 | Morning Refreshments |
| 08:30 – 10:00 | Making and Using Visuals |
| 10:00 – 10:45 | Talking About the Numbers |
| 10:45 – 11:00 | Break |
| 11:00 – 12:30 | Q & A Tips for Dealing with Different International Audiences Body Language |
| 12:30 – 13:30 | Lunch |
| 13:30 – 15:30 | Keeping it Logical, Precise and Concise Putting it all Together (final project): Planning a Real Proposal for your own Management Team |
| 15:30 – 15:45 | Break |
| 15:45 – 17:00 | Presentations of Real World Proposals and Feedback from Peers & the Facilitator Presentation of Certificates |

PRAISE FROM PARTICIPANTS:

- “The whole course was useful and a very good refresher.”
- “Helping me become a more efficient presenter -- this is exactly what I got!”
- “The video playback session with concrete comments and suggestions from the instructor showed me where to improve.”
- “I would like to thank the trainer for building my confidence and showing me what I was doing wrong.”
- “Very good course with a very good instructor who gave support and encouragement.”
- “Impressive! This was exactly the program I have been looking for.”

Our Bluechip Clients

| | | | |
|-----------------|---------------------|-------------------|------------------|
| Akara Mining | Chromalloy | Evason | Mead Johnson |
| Amadeus | DHL Express | Grohe Siam | Michelin |
| Atlas Copco | DHL Global | Grundfos | Norske |
| Bausch & Lomb | Dow Corning | Hutchinson | Philip Morris |
| Bayer | DuPont (Thailand) | Technology | PURAC |
| Bechtel | EDF South East Asia | Jebsen & Jessen | Rodenstock |
| International | Essilor | Johnson & Johnson | Shin Corp |
| British Embassy | Manufacturing | Kraft Foods | SIG Combibloc |
| Chevron | | | Valeo Compressor |



crosscul@loxinfo.co.th
www.crossculmgmt.com

Cross-Cultural Management Co., Ltd.
2 T. Yongkiat Glass Building, 5th Floor
Baromrachonanee Road, Bangbumru
Bangplad, Bangkok 10700 Thailand
Tel: + 66 2 2881 8450
Fax: + 66 2 2881 8049